

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

SEMESTER-I			SEMESTER-II		
Course Name & Code	Course Outcomes	Bloom's Level	Course Name & Code	Course Outcomes	Bloom's Level
<b>Principles of Management (407101)</b>	DEFINE THE BASIC MANAGERIAL ROLES AND UNDERSTAND MODERN MANAGEMENT	BL1 REMEMBER	<b>Marketing Management (407201)</b>	EXPLAIN THE VARIOUS CONCEPTS, SCOPE OF MARKETING AND THE VARIOUS COMPONENTS OF MARKETING ENVIRONMENT	BL2 UNDERSTAND
	EXPLAIN BASIC ELEMENTS OF ORGANIZING AND CLASSIFY THE PROCESS OF PLANNING AND DECISION MAKING	BL2 UNDERSTAND		APPLY PRINCIPLES OF SEGMENTATION, TARGETING AND POSITIONING TO REAL WORLD MARKETING OFFERING ( GOODS, SERVICES, E-PRODUCTS/E-SERVICES .)	BL3 APPLY
	CLASSIFY THE FUNCTIONS OF STAFFING AND RELATED WITH DIRECTING	BL2 UNDERSTAND		ARTICULATE THE IMPORTANCE, FACTORS AND PROCESS OF CONSUMER BEHAVIOUR	BL3 APPLY
	BUILD LEADERSHIP, CREATIVITY AND INNOVATION IN AN ORGANIZATION	BL3 APPLY		OUTLINE PRODUCT AND PRICING DECISIONS	BL2 UNDERSTAND
	CLASSIFY CONTROLLING PROCESS AND TYPES OF CONTROLLING AND EXAMINE ETHICS & SOCIAL RESPONSIBILITY	BL4 ANALYZE		ILLUSTRATE PROMOTION, DISTRIBUTION DECISIONS AND TRENDS IN MARKETING	BL2 UNDERSTAND
<b>Accounting for Managers (407102)</b>	DEFINE BASIC ACCOUNTING TERMINOLOGIES.	BL1 REMEMBER	<b>Financial Management (407202)</b>	EXPLAIN THE CONCEPT OF FUNDAMENTAL FINANCIAL MANAGEMENT CONCEPTS, ESPECIALLY TIME VALUE OF MONEY	BL2 UNDERSTAND
	UNDERSTAND ACCOUNTING PROCESS AND SYSTEM.	BL2 UNDERSTAND		APPLY CAPITAL BUDGETING PROJECTS USING TRADITIONAL METHODS AND UNDERSTOOD THE CONCEPTS OF CAPITAL STRUCTURE, COST OF CAPITAL	BL3 APPLY
	DESCRIBE PROCESS OF PREPARATION OF FINAL ACCOUNTS	BL2 UNDERSTAND		UTILIZE THE FINANCIAL STATEMENT CONCEPTS AND APPLY THE TO CALCULATE RATIOS	BL3 APPLY
	DEFINE DEPRECIATION AND COMPANY ACCOUNTS	BL1 REMEMBER		ANALYZE HE MAIN WAYS OF RAISING CAPITAL AND THEIR RESPECTIVE ADVANTAGES AND DISADVANTAGES IN DIFFERENT CIRCUMSTANCES	BL4 ANALYZE
	UNDERSTAND CONTEMPORARY ISSUES IN ACCOUNTING.	BL2 UNDERSTAND		EXAMINE THE COMPANIES ANNUAL REPORTS AND TAKE A PART IN DIVIDEND POLICY	BL4 ANALYZE
	DEFINE COST ACCOUNTING AND COST CONCEPT.	BL1 REMEMBER			
<b>Managerial Economics (407103)</b>	Students will be prepared to apply both micro and macro-economic concepts in business environment.	BL1 REMEMBER	<b>Human Resource Management</b>	Understand the concept, objectives and changing role of HRM	BL2 UNDERSTAND

			(407203)		AND
	Students will develop analytical and problem-solving skills by learning the subject through case-based approach	BL2 UNDERSTAND		Understand procurement process that includes; HRP, factors affecting Recruitment sources, selection process and placement	BL3 APPLY
	The fundamentals of business economics shall provide practical orientation to be applied in corporate industries	BL2 UNDERSTAND		Differentiate training and development and understand methods of training	BL3 APPLY
				Analyze the need and problems of performance appraisal	BL3 APPLY
<b>Organisational Behaviour (407104)</b>	DESCRIBE THE KEY CONCEPTS OF ORGANIZATIONAL BEHAVIOUR	BL1 REMEMBER	<b>PRODUCTION MANAGEMENT AND OPERATION RESEARCH (407204)</b>	UNDERSTAND BASICS OF PRODUCTION AND OPERATIONS MANAGEMENT	BL2 UNDERSTAND
	UNDERSTAND INDIVIDUAL BEHAVIOUR PROCESSES LIKE ATTITUDE, PERCEPTION, LEARNING AND PERSONALITY	BL2 UNDERSTAND		APPLY MANAGEMENT PRINCIPALS TO PRODUCTION PROCESS	BL3 APPLY
	EXPLAIN GROUP AND TEAMS DYNAMICS LEADING TO ORGANIZATIONAL EFFECTIVENESS	BL3 UNDERSTAND		TO GET OPTIMUM SOLUTION BY USING LPP, ASSIGNMENT AND TRANSPORTATION MODEL	BL5 EVALUATE
	ARTICULATE THE CONCEPTS OF EMOTIONAL INTELLIGENCE AND CHANGE IN AN ORGANIZATIONAL SETTING	BL4 APPLY		TO UNDERSTAND THE PROCESS OF MAKING DECISION IN THE CONDITION OF CERTAINTY, UNCERTAINTY AND RISK	BL2 UNDERSTAND
	ANALYSE CAUSES, TYPES AND SOURCES OF CONFLICT AND STRESS AND THEIR MANAGEMENT	BL5 ANALYZE		USE OF ADVANCED OPTIMIZATION TECHNIQUES FOR GETTING BEST RESULTS	BL3 APPLY
			<b>International Business(407205)</b>	DEFINE INTERNATIONAL BUSINESS ITS DRIVERS, STAGES, APPROACHES AND PROS AND CONS	BL1 REMEMBER
<b>Statistics for Management (407105)</b>	UNDERSTANDING DIFFERENT STATISTICAL METHODS FOR DATA ANALYSIS AND PRESENTATION.	BL1 REMEMBER, BL2 UNDERSTAND		OUTLINE GLOBALIZATION OF MARKETS, INVESTMENT AND TECHNOLOGY	BL2 UNDERSTAND
	APPLY DIFFERENT METHODS OF MEASURES OF CENTRAL TENDANCY IN BUSINESS OR REAL LIFE CONDITION	BL3 APPLY		EXPLAIN CONCEPTS ASSOCIATED WITH MNCs AND THEORIES OF INTERNATIONAL TRADE	BL2 UNDERSTAND
	APPLY DIFFERENT METHODS OF MEASURES OF DISPERSION IN BUSINESS OR REAL LIFE CONDITION	BL3 APPLY		WHAT IS FDI AND ISSUES IN IT AND THE TRADE BARRIERS	BL1 REMEMBER
	SOLVE STATISTICAL PROBLEM BASED ON CORRELATION REGRESSION	BL3 APPLY		EXPLAIN INTERNATIONAL INSTITUTIONS AND THEIR ROLE AND THE FUTURE OF INTERNATIONAL BUSINESS	BL2 UNDERSTAND
	UNDERSTANDING THE CONCEPT OF INDEX NUMBER AND TIME SERIES ANALYSIS AND SOLVE DIFFERENT PROBLEMS RELATED WITH ASSOCIATION OF ATTRIBUTES	BL2 UNDERSTAND, BL3 APPLY			
<b>Managerial Communication-I</b>	DEFINE THE PROCESS OF COMMUNICATION	BL1 REMEMBER	<b>Managerial Communication</b>	DEMONSTRATE THE SKILL OF EFFECTIVE	BL2 UNDERST

(407106)			-II (407206)	PRESENTATION	AND
	APPLY THE PRINCIPLES OF EFFECTIVE ORAL COMMUNICATION	BL3 APPLY		DEVELOP THE SKILLS OF JOB INTERVIEWS	BL3 APPLY
	EXPLAIN NON-VERBAL COMMUNICATION	BL2 UNDERSTAND		APPLY THE PRINCIPLES OF EFFECTIVE WRITING	BL3 APPLY
	APPLY THE SKILLS OF EFFECTIVE READING	BL3 APPLY		DEMONSTRATE MANNERS AND ETIQUETTE	BL2 UNDERSTAND
	DEVELOP THE ABILITY TO WRITE EFFECTIVELY	BL3 APPLY		DEVELOP SOFT SKILLS IN PROFESSION	BL3 APPLY
			<b>Research Methodology (407207)</b>		
<b>Legal Aspects of Business (407107)</b>	EXPLAIN CONTRACTS, THE LEGALITY, PERFORMANCE AND DISCHARGE OF CONTRACT	BL2 UNDERSTAND		UNDERSTAND THE APPLICATION OF RESEARCH IN BUSINESS DECISIONS	BL2 UNDERSTAND
	EXPLAIN THE COMPANIES ACT AND ASPECTS ASSOCIATED WITH THEIR FORMATION TO DISSOLUTION.	BL5 EVALUATE		CONSTRUCT RESEARCH HYPOTHESIS. BY IDENTIFYING RESEARCH PROBLEM.	BL2 UNDERSTAND
	DEFINE THE MEANING, CHARACTERISTICS, REGISTRATION AND TYPES OF PARTNERSHIPS	BL1 REMEMBER		APPLY THE TECHNIQUES OF DATA COLLECTION AND IDENTIFYING THE OVERALL PROCESS OF RESEARCH DESIGN .	BL3 APPLY
	ANALYZE ASPECTS OF CONSUMER PROTECTION AND NEGOTIABLE INSTRUMENTS.	BL4 ANALYZE		DEVELOP THE KNOWLEDGE ABOUT MEASUREMENT AND SCALING.	BL3 APPLY
	DISCUSS THE SCOPE AND FACTORS ASSOCIATED WITH PROVISIONS OF ENVIRONMENT AND INFORMATION TECHNOLOGY ACT.	BL6 CREATE		DEMONSTRATE KNOWLEDGE AND UNDERSTANDING OF DATA ANALYSIS AND INTERPRETATION IN RELATION TO THE RESEARCH PROCESS	BL2 UNDERSTAND
<b>IT for Management (407110.)</b>	OUTLINE THE BASIC FUNDAMENTAL OF SOFTWARE, HARDWARE AND NETWORKING.	BL2 UNDERSTAND	<b>EVENT MANAGEMENT (407210)</b>	UNDERSTAND THE VARIOUS ASPECTS OF EVENTS MANAGEMENT AND MARKETING FROM PLANNING TO MANAGEMENT OF EVENT PROCEDURE	BL2 UNDERSTAND
	ILLUSTRATE HOW DATA BASE MANAGEMENT SYSTEM IS CORRELATED WITH COMPUTER SYSTEMS	BL2 UNDERSTAND		DEMONSTRATE COMPUTER AIDED EVENT MANAGEMENT AND UNDERSTANDING CONDUCTION OF AN EVENT	BL2 UNDERSTAND
	HOW MANAGEMENT INFORMATION ANALYSIS IS IMPORTANT IN SECTOR OF E- COMMERCE AND M- COMMERCE	BL1 REMEMBER		BUILD PUBLIC RELATIONS AND APPLYING ACQUIRED KNOWLEDGE FOR MEDIA MANAGEMENT	BL3 APPLY
	CONTRAST ON DIFFERENT APPLICATION SOFTWARE OF MS OFFICE SUITE	BL2 UNDERSTAND		DISCOVER ALL THE COMPONENTS, VARIOUS ROLES INVOLVED IN PLANNING, ORGANISING, RUNNING AND EVALUATING CORPORATE EVENT	BL4 ANALYZE
	UTILIZE THE FEATURES OF ACCOUNTING, TAXATION, PAYROLL, FINANCIAL MIS IN TALLY	BL3 APPLY		ANALYZE THE CAREER OPPORTUNITIES IN EVENT MANAGEMENT AND DISCOVER THE VARIOUS ROLES IN EVENT MANAGEMENT FIELD.	BL4 ANALYZE

<b>Taxation (40711)</b>	DEFINE VARIOUS TERMINOLOGY RELATED TO TAXATION.	BL1 REMEMBER	<b>BANKING AND INSURANCE (40721)</b>	UNDERSTAND THE VARIOUS ASPECTS OF EVENTS MANAGEMENT AND MARKETING FROM PLANNING TO MANAGEMENT OF EVENT PROCEDURE	BL2 UNDERSTAND
	EXPLAIN VARIOUS EXEMPTIONS INCLUDED IN SECTION 10 OF INCOME TAX ACT.	BL2 UNDERSTAND		DEMONSTRATE COMPUTER AIDED EVENT MANAGEMENT AND UNDERSTANDING CONDUCTION OF AN EVENT	BL2 UNDERSTAND
	ANALYZE VARIOUS HEADS OF INCOME AND COMPARE THEM.	BL3 APPLY		BUILD PUBLIC RELATIONS AND APPLYING ACQUIRED KNOWLEDGE FOR MEDIA MANAGEMENT	BL3 APPLY
	DETERMINE TAX LIABILITY OF INDIVIDUAL.	BL5 EVALUATE		DISCOVER ALL THE COMPONENTS, VARIOUS ROLES INVOLVED IN PLANNING, ORGANISING, RUNNING AND EVALUATING CORPORATE EVENT	BL4 ANALYZE
	LIST VARIOUS CONCEPTS IN GST.	BL4 ANALYZE		ANALYZE THE CAREER OPPORTUNITIES IN EVENT MANAGEMENT AND DISCOVER THE VARIOUS ROLES IN EVENT MANAGEMENT FIELD.	BL4 ANALYZE

### SEMESTER-III

Course Name & Code	Course Outcomes	Bloom's Level
<b>STRATEGIC MANAGEMENT (407301)</b>	DESCRIBE THE BASIC TERMS AND CONCEPTS IN STRATEGIC MANAGEMENT.	BL2 UNDERSTAND
	UNDERSTAND VARIOUS CORPORATE AND BUSINESS LEVEL STRATEGIES	BL2 UNDERSTAND
	APPLY TOOLS AND TECHNIQUES OF STRATEGIC ANALYSIS	BL3 APPLY
	DESCRIBE VARIOUS ASPECTS AND TYPES OF IMPLEMENTATION AND STRATEGIC EVALUATION AND CONTROL	BL2 UNDERSTAND
	RELATE THE VARIOUS ASPECTS OF BUSINESS ETHICS AND CORPORATE GOVERNANCE IN STRATEGIC MANAGEMENT	BL3 APPLY

<b>MANAGEMENT ACCOUNTING (407302)</b>	Explain the application of management accounting and the various tools used	BL2 UNDERSTAND
	Make inter-firm and inter-period comparison, of financial statements	BL3 APPLY
	Analyse the financial statement using various ratios	BL4 ANALYZE
	Prepare Fund Flow Statement and Cash Flow Statement	BL3 APPLY
	Prepare different budgets for the business	BL4 ANALYZE

<b>SKILL DEVELOPMENT (407303)</b>	DEFINE THE SWOT ANALYSIS	BL2 UNDERSTAND
	UNDERSTAND THE TIME MANAGEMENT CONCEPT	BL2 UNDERSTAND
	UNDERSTAND GOAL SETTING CONCEPT	BL2 UNDERSTAND
	ANALYSIS OF BUSINESS PROPOSAL FOR ENTERPRISE	BL4 ANALYZE

### SEMESTER-IV

Course Name & Code	Course Outcomes	Bloom's Level
<b>ENTREPRENEURSHIP DEVELOPMENT (407401)</b>	COMPARATIVE STUDY OF ENTREPRENEURSHIP AND DESCRIBE INFLUENCES ON ENTREPRENEURSHIP DEVELOPMENT	BL2 UNDERSTAND
	UNDERSTAND IMPORTANCE OF INNOVATION AND INTERPRET ROLE OF INNOVATION IN ENTREPRENEURSHIP.	BL2 UNDERSTAND
	DEVELOP WOMEN ENTREPRENEURSHIP AND SOLVE PROBLEM OF SOCIAL ENTREPRENEURSHIP FOR WOMEN	BL3 APPLY
	BUILD BUSINESS PLAN AND MAKE A USE OF AGENCIES IN ENTREPRENEURSHIP DEVELOPMENT	BL3 APPLY
	UTILIZE THE FINANCIAL SUPPORT FOR SMALL ENTERPRISE AND IDENTIFYING FINANCIAL SCHEMES OFFERED BY VARIOUS FINANCIAL INSTITUTIONS	BL3 APPLY

<b>QUALITY MANAGEMENT (407402)</b>	DESCRIBE THE CONCEPTS, TYPES, PRINCIPLES, FUNDAMENTALS OF QUALITY AND IMPORTANCE OF THE TOTAL QUALITY MANAGEMENT PRINCIPLES.	BL2 UNDERSTAND
	ARTICULATE QUALITY PHILOSOPHIES AND QUALITY CIRCLES	BL3 APPLY
	EXPLAIN THE COST OF QUALITY AND STATISTICAL QUALITY CONTROL	BL4 ANALYZE
	RELATE THE VARIOUS APPLICATIONS OF QUALITY AWARDS AND MODELS	BL2 UNDERSTAND
	EXPLAIN THE ISO QUALITY MANAGEMENT SYSTEM AND CONCEPT OF AUDIT	BL5 EVALUATE

<b>INVESTMENT MANAGEMENT (407407)</b>	COMPARE VARIOUS INVESTMENT AVENUES AVAILABLE IN INDIA.	BL2 UNDERSTAND
	MEASURE RISK & RETURN OF INVESTMENT AVENUES.	BL4 ANALYZE
	COMPARE VARIOUS THEORIES OF INVESTMENT.	BL2 UNDERSTAND
	DETERMINE VALUE OF BONDS.	BL2 UNDERSTAND

	UNDERSTAND THE INDUSTRY AWARENESS AND IMPORTANT	BL2 UNDER STAND		BUILD UP PORTFOLIO AND FINANCIAL PLAN FOR VARIOUS LIFE CYCLE STAGES.	BL2 UNDERST AND
<b>BRAND MANAGEMENT AND SOCIAL MARKETING (407305)</b>	EXPLAIN THE BRANDING AND RELATE BRAND EQUITY TOWARDS ANY COMPETATIVE MARKET.	BL2 UNDER STAND	<b>SERVICES AND RETAIL MARKETING (407404)</b>	DEFINE CONCEPTS RELATED TO SERVICES.	BL1 REMEMBE R
	INTERPRET BRAND POSITIONING FOR MARKET CLASSIFY BRAND EQUITY MEASUREMENT.	BL2 UNDER STAND		LIST 7PS OF MARKETING MIX OF SERVICES AND DEFINE 7 PS FOR DIFFERENT INDUSTRY	BL4 ANALYZE
	DEVELOP BRANDING STRATEGIES AND UTILIZE FOR INCREASING BRAND EQUITY FOR REVENUE.	BL3 APPLY		DEMONSTRATE THE RETAIL SECTOR.	BL2 UNDERST AND
	ANALYZE SOCIAL MARKETING AND SURVEY MARKETING MIX FOR BRANDING	BL4 ANALY ZE		EXPLAIN RETAIL MERCHANDISING.	BL5 EVALUAT E
	DISCOVER SOCIAL MEDIA BRANDING AND COMPARE AS A MARKETING TOOL FOR BRAND PROMOTION.	BL4 ANALY ZE		DEFINE CATEGORY MANAGEMENT 7& PRIVATE LABELS.	BL1 REMEMBE R
<b>SALES AND DISTRIBUTION MANAGEMENT (407306)</b>	TO IDENTIFY ROLES AND RESPONSIBILITIES OF SALES MANAGER	BL3 APPLY	<b>INTERNATIONAL MARKETING (407405)</b>	EXPLAIN MEANING, SCOPE, IMPORTANCE, FORCES AND ENVIRONMENT OF INTERNATIONAL MARKETING	BL2 UNDERST AND
	ANALYSE VARIOUS METHODS USED FOR FORECASTING THE SALES.	BL4 ANALY ZE		EXAMINE INTERNATIONAL PRODUCT AND PRICING DECISIONS	BL4 ANALYZE
	DEFINE SALES ORGANISATION STRUCTURE FOR VARIOUS ORGANISATIONS.	BL1 REMEM BER		DETERMINE INTERNATIONAL DISTRIBUTION CHANNELS STRUCTURE AND DECISIONS	BL5 EVALUAT E
	ILLUSTRATE VARIOUS TECHNIQUES USED FOR TRAINING	BL2 UNDER STAND		EXPLAIN THE VARIOUS PROMOTION STRATEGIES RELEVANT TO INTERNATIONAL MARKETING	BL2 UNDERST AND
	DEMONSTRATE VARIOUS TECHNIQUES USED FOR SELLING.	BL2 UNDER STAND		INSPECT THE THE EXPORT PROCEDURES, DOCUMENTS, POLICIES AND ISSUES IN INTERNATIONAL MARKETING	BL4 ANALYZE
<b>INDIAN FINANCIAL SYSTEM (407307)</b>	UNDERSTAND THE FINANCILA SYSTEM AT PRIMARY LEVEL	BL2 UNDER STAND	<b>HRD AND COMPENSATION MANAGEMENT (407413)</b>	DEFINE OBJECTIVES AND PRINCIPALS OF HRD	BL1 REMEMBE R
	ANALYSE CAPITAL MARKET FOR MARKET STUDY	BL4 ANALY ZE		VARIOUS TRAINIGN APPROACHES AND METHODS	BL3 APPLY
	DEMONSTRATE VARIOUS CONCEPT OF DERIVATIVES	BL2 UNDER STAND		PERFORMANCE APPRAISAL OF EMPLOYEE	BL5 EVALUAT E
	UNDERSTAND THE MONEY MARKET	BL2 UNDER STAND		EVALUATE COMPENSATION AND WAGE & SALARY ADMINISTRATION: COMPENSATION	BL5 EVALUAT E
	UNDERSTAND THE MUTUAL FUND CONCEPT	BL2 UNDER STAND		IMPLEMENT VARIOUS FRINGE BENEFITS	BL6 CREATE
<b>FINANCIAL DECISION ANALYSIS</b>	RELATE THE VARIOUS FINANCIAL STATEMENT ANALYSIS	BL2 UNDER STAND	<b>INDUSTRIAL RELATIONS AND LABOUR LAWS</b>	Elaborate the concept of Industrial Relations.	BL4 ANALYZE

(407308)	UNDERSTAND THE FUND FLOW STATEMENT OF THE FIRMS	BL2 UNDERSTAND	(407412)	Enumerate the concept of Labour Welfare & Social Security .	BL2 UNDERSTAND
	APPLY CONCEPTS FOR VENTURE CAPITAL GAINS	BL3 APPLY		Explain Legislation Related To Factories.	BL5 EVALUATE
	DESCRIBE THE CONCEPTS OF HIRE PURCHASING	BL2 UNDERSTAND		Summarize the important provisions of Wage Legislations, in reference to Payment of Wages Act 1936, Minimum Wages Act 1948 & Payment of Bonus Act 1965	BL4 ANALYZE
	APPLY THR CONCEPT OF LEASING FOR CAPITAL GAIN	BL3 APPLY		Summarize the important provisions of Social Security Legislations, in reference to Employees State Insurance Act 1948, Employees Provident Fund Act 1952, Payment of Gratuity Act 1972.	BL4 ANALYZE
<b>Strategic Human Resource Management (407309)</b>	EXPLAIN CONCEPTS OF HUMAN RESOURCE AND ROLES OF IT	BL3 APPLY	<b>HRD AND COMPENSATION MANAGEMENT (407413)</b>	DEFINE HUMAN RESOURCE DEVELOPMENT	BL2 UNDERSTAND
	UNDERSTRSND THE HUMAN RESOURCE FORECASTING SYSTEM	BL2 UNDERSTAND		STATE VARIOUS STEPS OF TRAINING AND DEVELOPMENT	BL4 ANALYZE
	UNDERSTRSND THE JOB DESIGN AND WORK SYSEMS	BL2 UNDERSTAND		ENUMERATE THE CONCEPT OF PERFORMANCE APPRAISAL	BL4 ANALYZE
	UNDERSTRSND THE VARIOUS TRAINING TO HUMAN RESOURSE	BL2 UNDERSTAND		ELABORATE THE CONCEPT OF COMPENSATION AND UNDERSTAND ITS STRUCTURE	BL3 APPLY
	APPLY STRATEGIC APPROACH TO MANPOWER AQUISATION	BL3 APPLY		DESCRIBE WAGE AND SALALRY ADMINSTARTION.	BL2 UNDERSTAND
<b>HUMAN RESOURCE INITIATIVES (407310)</b>	UNDERSTAND THE IMPORTANCE OF TALENT MANAGEMENT	BL2 UNDERSTAND	<b>INTERNATIONAL FINANCE (407408)</b>	UNDERSTAND THE BUSINESS ENVIRONMENT	BL2 UNDERSTAND
	EXPLAIN THE HR ACCOUNTING CONCEPTS & RESEARCH	BL3 APPLY		DESCRIBE THE CAPITAL MARKET WORLD WIDE	BL2 UNDERSTAND
	UNDERSTAND THE CONCEPTS VARTUAL ORGANISATION	BL2 UNDERSTAND		UNDERSTAND FOREX MARKET	BL2 UNDERSTAND
	ANALYSE BUSINESS GOALS AND STRATEGIES	BL4 ANALYZE		APPLY RULES CAPITAL BUDGETING FOR INTERNATIONAL MARKET	BL3 APPLY
	UNDERSTAND HUMAN RESOURSE ANALYTICS	BL2 UNDERSTAND		UNDERSTAND THE CONCEPT OF BOP	BL2 UNDERSTAND