# Best Practice-II Title of the Practice: Budding Entrepreneurs through Product Development

# Institution's Innovation Cell (IIC)

For the students to develop their creativity and critical thinking to encourage them logical decision- making and innovation

- The Research and Development Cell, Institutions Innovation Council (IIC), SVERI's -SOBUS Centre of Excellence, Entrepreneurship Development Cell (EDC), and various collaborative activities within the college form a thriving ecosystem that fosters research, innovation, knowledge creation, and knowledge transfer. This dynamic ecosystem serves as a catalyst for students and faculty members, inspiring them to generate innovative ideas and develop new products. The primary objective of this research ecosystem is to expose students and faculty members to cutting-edge technologies and their applications in addressing societal challenges. It actively encourages the exploration and utilization of know-how technologies in diverse areas. By coordinating and synergizing various events, the ecosystem promotes research, innovation, and entrepreneurship, community engagement, and robust industrial interactions. As a result, it enables stakeholders to create knowledge-driven, techno-societal innovations.
- The institute facilitates a range of entrepreneurship-related activities that cater to different stakeholders. These initiatives include stakeholder meetings for entrepreneurs, farmers, parents, contractors, businessmen, women entrepreneurs, and industry experts. Furthermore, the institute kick-starts student startups on campus through the SVERI Nascent program, fostering a culture of entrepreneurship. It also establishes a Social Business Club to inspire and enhance the capacity of local students and innovators in the field of social entrepreneurship. To support existing entrepreneurs, the institute runs the MSME Empowerment Program. Additionally, the institute has launched the Pandharpur 2.0 initiative, which aims to deploy existing technologies and new innovations to address local societal problems that affect nearby villages. In order to facilitate knowledge exchange and provide a platform for researchers, the institute organizes a range of events,

including workshops, Faculty Development Programs (FDPs), Short Term Training Programs (STTPs), and International Conferences on a regular basis. These events enable researchers to network, collaborate, and share their knowledge and expertise. Moreover, the institute provides financial assistance to both students and faculty members, supporting their participation in technical events outside the institution.

• Overall, the research ecosystem of the college is designed to create an environment where research, innovation, and entrepreneurship flourish. It actively engages students, faculty members, and external stakeholders in a wide range of activities, promoting knowledge creation, technological advancements, and societal impact. By nurturing a culture of research and innovation, the institute empowers its community to make significant contributions to academia, industry, and the local community.









### CERTIFICATE

Institution Innovation Council (IIC) established at

**COLLEGE OF ENGINEERING**, Pandharpur

had undertaken various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2019-20.

Prof.Anil D.Sahasrabudhe Chairman, AICTE

NIN

**Sh. Amit Khare** Secretary, Department of Higher Education, MOE

Abhay Jere

**Dr. Abhay Jere** CIO, MOE, Innovation Cell

Certificate No: 1762

Issued On : 2020-09-22



Ministry of Education





INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)

AICHE

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had undertaken various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2020-21.

SADelvins

Prof. Anil D.Sahasrabudhe Chairman AICTE Dr. Abhay Jere Chief Innovation Officer MOE, Innovation Cell

Abhay Tere

Opaulahu

Mr. Dipan Sahu Assistant Innovation Director MOE, Innovation Cell

Certificate No : 1762

Issued On : 2022-01-03



Ministry of Education Government of India







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Abhay Tere

Dr. Abhay Jere **Chief Innovation Officer MOE**, Innovation Cell

OpanSahu

Mr. Dipan Sahu **Assistant Innovation Director MOE**, Innovation Cell

Certificate No: 1762

Issued On : 2022-11-17

### **SVERI Nascent**

### An Accelerated Entrepreneurship experience for students

## Program format

- <u>About:</u> Nascent is an accelerated entrepreneurship experience for students. It offers a level playing field for students from all years and all programs to experience the joy of product development. Students in teams develop any product/service that can be monetized. This intervention mimics the real world product development cycle that requires,
- 1. Human resource
- 2. Finance
- 3. Idea/opportunity
- 4. Market/Consumers
- 5. Making profit
- Students get to experience these critical aspects through this Nascent program which is fun, non-intimidating and time bound.
- **Design:** Nascent is an intervention where students ideate-build-market the products they make. Anything that they make 'MUST' be sold!
- Student teams (2-4 members) can register on line providing necessary details. One of the team members can be designated as a team leader. They can also submit their idea of the product if it is known. Nascent program recommends multi-disciplinary teams wherever possible. To encourage gender equity, girls are encouraged to participate.
- **Funding:** Each of the registered teams shall get Rs 500 seed capital. The mechanism of funding can be decided by Sveri as they find it best. Contact details of the team leader and members may be captured for accounting purposes.

### Orientation





### SVERI Nascent Launch



### Mid point review of products











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### Program outcome

- 1. Total team registrations = 90
- 2. Total team took funding = 58
- 3. Total teams products made= 62
- 4. Total student count M/F =M: 140 F: 80

## WHEELS's Global Foundation (ARISE) For Students and Local Entrepreneurs

Accelerating Rural Innovation and Social Entrepreneurship (ARISE) Project: WHEELS GLOBAL FOUNDATION Visit on Nov 4th and 5th, 2022 to SVERI Pandharpur Report



November 4<sup>th</sup>- November 5<sup>th</sup>, 2022

#### 1. Meet and Greet with the Delegation

The delegation of WHEELS Global Foundation arrived at SVERI College of Engineering on 4<sup>th</sup> November, 4:30 PM IST. The guests were greeted at the main entrance in traditional Indian with tilak on the forehead and an aarti to show honour and respect for their presence.



Ambassador Kapoor greeted at the SVERI College of Engineering entrance by students on November 4th, 2022



Group photo with WGF Delegation at entrance of SVERI College of Engineering

Post arrival, the delegates were ushered to the board room of SVERI College of Engineering for brief introductions and kickstarting the activities of the 2-day visit to Pandharpur. The board-room session started with Dr. BP Ronge's welcome to team WHEELS and team SOBUS on the auspicious day of Kartik Ekadashi. Mr. Digvijay Choudhari, Founder, Sobus Insight Forum and President, WHEELS GLOBAL

FOUNDATION, India gave a warm welcome to the delegate and requested for everyone to give brief introductions of themselves by speaking about their backgrounds.



Ashank Desai, Chairman WHEELS Global Foundation India (left) and Suresh Shenoy, President, WHEELS Global Foundation, USA (right) being felicitated by Dr. BP Ronge, Principal, SVERI

<u>Suresh Shenoy</u>, President, WHEELS Global Foundation, USA "the power-station" of Wheels, graduated from IIT in 1972 and worked in the US for 35 years before retiring in 2017.

"In 2001 no one knew about the IITs, about the rich human capital that India has to offer. In 2003, with the help of Ashank Gupta, a Pan-IIT group was formed. The way to brand India is through the intellectual capital of India and the contributions of 800 different technologies used in IITs, to make the rest of the world understand the power in the youth, the energy in places like Pandharpur, the thirst for knowledge and innovation."

Hitendra Ghosh, graduated from IIT in 1957, joined the session online.

Indrajit Chatterjee, graduated from IIT Bombay in 1972, joined the session online.

Ashank Desai, Founder and Chairman Mastek, Chairman WHEELS Global Foundation India, graduated from IIT in 1974. He is also one of the Founders of NASCOMM, which changed the landscape of the IT Industry.

<u>Ambassador Pradeep Kapoor</u> was part of the civil service. Diplomat and ambassador and now a professor in the USA. He was a graduate of IIT Delhi, BTECH and MTECH.

<u>Mr. Sushil Bhatia</u>, Consultant and Board of Advisors, WGF, started working with WHEELS in 2021 and is responsible for Branding and Marketing of WGF.

<u>Mr. Ratan Agarwal</u>, Vice President of WGF, USA, an IIT Bombay graduate. Has been in the corporate world for about 3 decades. Couple of start-ups in between. Runs a sustainability platform called Carbon Group. The goal is to replicate this at a global level. Has supported the startup ecosystem for the past 8 years in the USA and India.

Dr. Vibha Gupta, Chairperson, Magan Sangrahalaya Samiti based in Wardha, Maharashtra. Father was a Gandhian, Devendra Bhai who worked to set up rural technology based enterprises in India preindependence. He set up close to 300 different organizations including the rural technology centers in IITs. Vibha ji is working with 200 villages and have lot of micro-enterprises which they are starting to propagate solutions that have been figured out in other places. Dr. Varsha Vaidhya, Professor in Community Medicine, is actively involved in the telemedicine project in Pandharpur. Professor in BVP Pune for the last 20 years.

<u>Mr. Sundar Kamath</u>, Engineer from University of Madras and Masters in UK, PhD from USA, joined IBM Electronics for mainframe systems. Then moved from NY to Westcoast in 1997 and started a technology startup which failed. Joined Salmina in the business of electronics manufacturing. In charge of technology, they did over 40 acquisitions over 30 years. Through NASDAQ, they opened a plant in Chennai, India in 2008 with 350 thousand square feet of manufacturing. They are doing a make in india and building India and recently the company signed a joint project with Reliance for 5G. He got involved in the Ideal Village Project around 6 years where different NGOs work together in a holistic manner in the same concept of WHEELS. Is the co-chair of the Ideal Village Conference, co-hosted by Stanford University.

<u>Mr. Suresh Advani</u>, graduate from IIT Bombay, Chairperson, International Operations of Management, specializes in turn-around management. Turn around companies that are making losses into profitable. They did 5 such enterprises and turned them around. Upon reaching a burn-out and got into education as head of Family Planning Business Program in SP Jain and set up California and Sydney campuses for SP Jain. He retired as the Vice Chancellor of Modi University in Rajasthan. He is now into voluntary work and is the founding member as IIT-IIT (Influencing India's Transformation), which help NGOs scale up.

### Mr. JVG Krishnamurthy, Chief Operating officer, WGF

### Sobus Team's Introduction by Shri Digvijay Choudhari

- Mrs. Resha Patel
- Dr. Nitin Kulkarni
- Mrs. Dolly Parikh
- Mr. Girish Sampath
- Ms. Akanksha Sinha

### SVERI Team's introduction by Shri Dr. B. P. Ronge

- Dr. P. M. Pawar
- Dr. Mrs. M. M. Pawar
- Dr. Mrs. S. P. Pawar
- Dr. Mrs. D. A. Tamboli
- Mr. Suraj Ronge
- Dr. Harshvardhan Ronge
- Dr. Mrs. Sneha Ronge
- Dr. S. S. Wangikar
- Dr. R. R. Gidde
- Dr. M. S. Mathpati
- Mr. A. P. Kene
- Dr. N. D. Misal
- Mr. Digvijay Ronge
- Mr. Kedar Choudhari
- Dr. Pradeep Jadhav
- Dr. Mrs. V. S. Kshirsagar

#### Shri Dr BP Ronge's Introduction

Shri Dr. B.P Ronge introduced himself as Son of a farmer, with native 13 km from Pandharpur. Graduated from DGTI Mumbai and MTECH from IIT-Bombay. Came back to hometown in 1986 and started his career as a teacher in an engineering college in Solapur. The thought to do something made him uneasy but what is to be done was not clear to him. Later, he realized a void that had to be filled-Solapur district, the largest district by population and spread but had only one college with minority status. As a 11th grader, he acquired the skill of speaking to himself. He asked himself- "why not we try to fill this void?" And thus, was born SVERI. With no money or political connection but only a burning desire from within, the SVERI campus was born in 1998 with 1 room, 20 teachers and 100 students.

Post the introductions, Shri Digvijay Choudhari laid out the plan for the next two days:

- Introduction of SVERI and it's journey for the next 2 days
- Introduction of Sobus Centres' of Excllence
- A walk-through the SVERI's Sobus CoE
- Demonstration of Student Innovations at the CoE
- A walk-through the RHRDF and SVERI Campus
- A Public Event for ARISE
- Demonstrations by Local Entrepreneurs

#### Dr. Prashant Pawar's Presentation

"We organized small programs for each of the department where students get opportunity to go to the village and understand what the local problems are"

Dr. Prashant Pawar spoke about the most successful innovation and projects at SVERI college of engineering, including Police Bandobast app and Onion Boring machine. He spoke about the RhRDF project which helped in connecting to society through Technology, in rural research development, ICT enabled school education and organizing gram visits to encourage rural students and techno societal activities. The idea of the project was to deploy BARC technologies through intermediate knowledge partners. It was Funded by Government of Maharashtra and reached 2000 farmers and 20 villages. Other successful innovation related activities included the exhibitions conducted to propagate technology use during Ashadi time though bhajans to 8-10L visiting pilgrims. The School Education Program helped in connecting 5 villages, 20 rural schools within 20 km through point-to-point wifi with MKCL-as knowledge partner and SVERI as infrastructure and monitoring partner. The project utilized high speed internet and comprehensive broadcasting solutions to educate students. Can we have the link to the documentary?

### Resha Patel, Director-Operations,' Sobus Centres' of Excellence, Presentation

Resha Patel posed a question: "can we create prosperity in the regions we call Bharat- India?" She spoke about the model that Sobus has come up with which included strong academic partners with an intent to find larger networks of social entrepreneurs. "There are multiple problems in Bharat, a stark difference between what we called India and what we call Bharat," stated Resha Patel. "It is important to bring exposure to the rural areas so that people of the local economy become beneficiaries." She went on to explain the Sobus Model which would help in creating the right mindset,

will and skill development and would be based on the framework of sustainability, replicability and win-win partnerships for different players in the ecosystem. She explained, "Pandharpur has massive untapped potential with a large agricultural economy and one of the top tourist destinations as declared by the Gol." The Sobus Centre of Excellence aims to create a platform to bring value addition to the local economy, give exposure and opportunity to the youth, local entrepreneurs, SHG women and farmers who are hungry for opportunities.



### 2. Student Innovation Exhibition

The student innovation exhibition at the SVERI's Sobus CoE saw participation from over 50 student teams demonstrating products created during the SVERI Nascent Program and demonstrations of projects done by students during their graduation at SVERI.

### Nascent Program

Nascent was a month-long accelerated entrepreneurship experience which offered a level playing field for students from all years and all programs to experience the joy of product development. More than 200 students in 80+ teams developed products and services that can be monetized. This intervention mimicked real world product development cycle that requires Human resource, Finance, Idea/Opportunity, Market/Consumers, Making profits.

With immense enthusiasm and drive, students of Engineering and Pharmacy of SVERI created and sold products such as lemon cutters, solar power banks, sensors to prevent damage by birds, animals and pests in agriculture, telescopes, organic beauty and skin care products, decorative light work, smart lighting solutions, censored key-chains, sensor-based walking stick for the blind, cylinder carriers, battery operated dust-particle remover among other things.

These products were demonstrated at the end of the program to the WGF delegation visiting SVERI College of Engineering on November 4<sup>th</sup>, 2022. The students spoke to the delegates about their products and the industry stalwarts gave advice related to Technology, business, and product development during the interaction.

Students also demonstrated past and present student projects undertaken at SVERI which included electric bike, smart robo, paper recycling machine, solar based grinding/sowing machines, cell phone technologies among other things.



#### 3. RHRDF (Rural Human and Resource Development Facility) Visit

SVERI is actively involved in Science and Technology (S&T) based rural development. As a part of the same, Institute has setup in campus **Rural Human and Resource Development Facility-RHRDF,** sponsored by RGSTC, Government of Maharashtra, with the technical guidance of Bhabha Atomic Research Centre – BARC, Mumbai under the MoU signed with BARC on Sept 15, 2011. The centre is recognized as a DAE Outreach Centre.

The Wheels Delegation were given a tour of the RhRDF Building at SVERI and the different BARC Technologies- such as solar dryer, water filter, plant tissue culturing, seed bank among other things were demonstrated to the wheel's delegation.







#### 5. ARISE Public Event

The ARISE Public EVENT took place on November 5<sup>th</sup>, 2022 in the amphitheatre and saw participation from over 2000 students of SVERI college of Engineering. The Public Event saw inspiring talks by Dr. B.P Ronge, Founder, SVERI; Mr. Digvijay Choudhari, Founder Sobus Insight Forum; Mr. Ashank Desai, Chairman, WGF India; Mr. Suresh Shenoy, President WGF, USA; Ambassador Kapoor, Member WGF USA and Mr. Ratan Agarwal, WGF USA. Social Entrepreneurs such as Raj Dubal, Eshaan Sadasivan and Abhilash Jain (SVERI Alumni), spoke about their respective entrepreneurial journeys in Pandharpur in the sectors of IT, Education and Agriculture. The event marked the commencement and launch of the WGF Telemedicine Project with the telemedicine kits being handed over to the Telemedicine Operators. The event also reiterated support for projects around women empowerment for SHG women from the local area and the upcoming Micro Economic Zone (MEZ) project in Tavashi village. The event saw participation of 3000+ students and 80+ stakeholders from the local ecosystem of Pandharpur.





#### 6. Local Entrepreneurs Innovation Exhibition

Many entrepreneurs from the local area demonstrated their products and spoke about their technologies to the Wheels delegation. This included, Dhul Darshan Founder, Jagdish Palange; Prosoc Innovators, Ishan Sadashivan; Maharastra Mahila Vikas Mandal (MAVIM, SHG Coordinator), Vandana Madhukar Bidkar; Mrs. Yemlur, Tulsi Tea Products and Mahesh Patil of Bali Raja Sendriya (an organic produce shop)







### 7. De-briefing

On November 5<sup>th</sup>, 2022, after the completion of all activities- the wheels delegation was ushered into the board room for a de-briefing session. The summary of the de-brief is given below:



Various ideas for collaborations that could benefit the local community and the Center of excellence were discussed

Some of the ideas discussed for benefit of Students/Faculty included:

- Collaboration with other academic institutions which are part of the WHEELS network such as Shamla ji college in Aravalli
- Student Mentorship by WHEELS team
- Developing a curriculum for product development
- Collaborations with American universities which are part of the WHEELS network
- Student exchange programs with American universities
- Collaborate with SVERI on WGF's Global Institute of development
- SVERI could become a model for ACIC across India, ACIC could be expedited and scaled across India
- Connect more deeply with the IIT Ecosystem
- SVERI on the selection panel of best ideas/projects prizes which we plan to give away at IIT BHU conference
- Global Institute for rural development: How SVERI can be involved
- To create a board of advisors and a quarterly meetup for exploring research collaboration with all the other IITs
- Collaboration on smart village development projects including areas like telemedicine
- Collaboration with ideal village center of Stanford university
- Deployment of promising technologies such as Ecofiltro and other technologies relevant for rural deployment

## Ideathon Competition For Students

# Ideathon

June 25 and June 27, 2 day ideathon

# Agenda

			DAY 1					Day 2	
		Time for activity	Agenda	Notes			Time for activity	Agenda	Notes
10:00	Nitin	20 min	Welcome & Introduction	Show "Power of E" movie	10:00	Nitin	15 min	Recap IDEATE	*just ask how they are doing
10:20	Nitin	40 min	Opening + Guest speakers	*inspirational guest speaker	10:15	Nitin	10 min	Business Model Innovation (BMI)	intoduction + video
11:00	All	30 min	Team creation + break		10:25	All	40 min	BMI workshop	First version of their Biz Model
11:30	Nitin	45 min	Intro UNDERSTAND	*incl. USER Expert(s)	11:05	All	20 min	Buddy Team Session	Coaches
12:15	All	30 min	Workshop-UNDERSTAND	Coaches	11:25	Nitin	20 min	Energizer + Break	Paper Challenge + Break
12:45	Nitin	15 min	Intro USER		11:45	Nitin	15 min	BMI 2. intro	Examples of models
01:00	All	40 min	Workshop USER	Coaches	12:00	All	30 min	Workshop - alternative models	Coaches
01:40	All	20 min	Buddy Team Session	Coaches	12:30	All	10 min	Intro VALIDATE	Coaches
					12.30		60 min	Lunch	
02:00		60 min	Lunch		01:30	OUT	60 min	Workshop - VALIDATE	*Teams go out of the building, or ca
					01:40	All	20 min	Buddy Team Session	Coaches
03:00	Nitin	20 min	TECH-talk		02:30	Nitin	30 min	Intro PITCH	
03:20	Nitin	30 min	Intro IDEATE						
03:50	All	10 min	Workshop - Scope	Coaches *recap on problem s	tatemen	t			
04:30	All	45 min	Workshop - Generate Reverse	Coaches	04:30		90 min	Pitching session	Teams + jury
05:15		15 min	Break	Tea Break	06:00	Nitin	15 min	Voting + Intro CONTINUE + evaluati	Jury *hand out feedback form
05:30	All	45 min	Workshop - Sort	Coaches	06:15		15 min	Announcing winners & closing	jury
06:15	All	35 min	Workshop - Describe	Coaches	06:30			End of day 2 and of program	
06:40	All	20 min	Buddy Team Session	Coaches					
07:00			End of day 1						

### Address by Entrepreneurs



Dr.B.P Ronge

Mr. Digvijay Choudhari

### Workshop Facilitator : Prof. Nitin Kulkarni











स्वेरी सोबस सेंटर ऑफ एक्सलन्स व इनोव्हेटीव माईंड क्लब यांच्या संयुक्त विद्यमाने दोन दिवसीय संकल्पना शिबिर संपन्न



पंढरपूर, दि. ५ (प्रतिनिधी) स्वेरीज् कॉलेज ऑफ इंजिनिअरिंग मधील सोबस सेंटर ऑफ एक्सलन्स व इनोव्हेटीव माईंड क्लब यांच्या संयुक्त विद्यमाने पर– स्पर सहयोग, संवाद व मनोरंजनाच्या माध्यमातून दि. २५ व दि.२७ जून २०२२ रोजी दोन दिवसीय संकल्पना शिबिर आयोजित करण्यात आले होते. या शिबिरात शाश्वत अन्न व कृषी, तंत्रज्ञान व अपारंपारिक ऊर्जा, आरोग्य व निरोगीपणा तसेच जल स्वच्छता यासारख्या आव्हानात्मक विषयांवर काम करण्यासाठी विद्यार्थ्यांच्या १७ गटांनी व स्थानिक अभियांत्रिकी महाविद्यालयातील जवळपास १२० हून अधिक विद्यार्थ्यांनी या संकल्पना शिबिरात सहभाग घेतला होता. या शिबिरातून विद्यार्थ्यांना व्यावसायिक व व्यावहारिक ज्ञान मिळण्यास मदत झाली.

सोबस सेंटर ऑफ एक्सलन्सचे संचालक डॉ. नितीन कुलकर्णी हे या दोन दिवसीय कार्यशाळेचे म ार्गदर्शक होते. डॉ.कुलकर्णी यांनी मुलांचा समूह करून त्यांना स्थानिक क्षेत्रासाठी नवीन संकल्पना व उपाय शोधण्यासाठी, विश्लेषण व विचारमंथन करण्यासाठी सविस्तर मार्गदर्शन केले.

यावेळी यूएसए च्या सिलिकॉन व्हॅली मधील महिला उद्योजिका सई इंगळे यांनी परदेशी उद्य-ोग क्षेत्रात महिलांना असणाऱ्या संधी व सेमी कंडक्टर इंडस्ट्री मधील वाढती आव्हाने यावर सखोल मार्गदर्शन केले तसेच नवीन उद्योगनिर्मिती मध्ये महिलांनी सहभागी व्हावे, अशी इच्छा व्यक्त केली. ग्रीनटिंन सोल्युशन्सचे संस्थापक राज डुबल यांनी विद्यार्थ्यांच्या वेगवेगळ्या अशा १७ गटांनी म ांडलेल्या विविध समस्यांच्या उपाय योजनांचे परीक्षण करून पुढील वाटचालीसाठी मार्गदर्शन केले. सदर कार्यशाळेतील विद्यार्थी शिवराज मगर म्हणाले की,

'माझ्यासाठी हा शिकण्याचा अनुभव पूर्णपणे नवीन होता. या अप्रतिम कार्यशाळेने मला व्यावहारिक व व्यावसायिक जीवनाची जाणीव करून दिली. यातन अभ्यास् ज्ञानापेक्षा प्रात्यक्षिकाद्वारे मिळालेले ज्ञान अधिक उपयोगी ठरते हे समजले.' सदर कार्यशाळेचे उदघाटन स्वेरीचे संस्थापक सचिव व कॉलेज ऑफ इंजिनिअरिंगचे प्राचार्य डॉ.बी.पी.रोंगे यांच्या हस्ते व सोबसचे संस्थापक दिग्विजय चौधरी, सोबसच्या संचालिका रेषा पटेल, स्वेरीचे युवा विश्वस्त प्रा.सुरज रोंगे, शैक्षणिक अधिष्ठाता डॉ.प्रशांत पवार यांच्या उपस्थितीत झाले. उदघाटनपर भाषणात प्राचार्य डॉ.बी.पी.रोंगे म्हणाले की, 'विद्यार्थ्यांनी नोकरीच्या मागे न लागता उद्योजकतेकडे आपली पावले वळव-ावीत व आपल्याबरोबर इतरांनाही नोकरीच्या संधी उपलब्ध करून द्याव्यात.' सदर संकल्पना शिबिरातून तीन उत्कृष्ट संकल्पनाची निवड करण्यात आली. त्यामध्ये प्रथम क्रमांक आयेशा तांबोळी व त्यांची टीम (रीड्यूस कम्युनिटी वॉटर वेस्टेज), द्वितीय क्रमांक ऋतुजा सर्वगोड व त्यांची टीम (रीड्यूस इलेक्ट्रिकल लॉस इन कमर्शियल एस्ट्याब्लीशमेंट) व तृतीय क्रमांक विभागून स्नेहल कोरे व त्यांची टीम (ई-लिटरसी अबाऊट हेल्थ केअर) आणि विजय ताकभाते व त्यांची टीम (सोलार ऑपरेटेड सप्रे पंप) तसेच उत्तेजनार्थ पारितोषक एस.एस.पाटील यांना मिळाले. रोख रक्कम व प्रशस्तिपत्रक अशा स्वरूपात इनोव्हेटीव माईंड क्लब (स्पाईस स्कीम, एआयसीटीई) यांच्या माध्यमातून विजेत्यांना बक्षिसे देण्यात आली. संकल्पना शिबिराच्या यशस्वीतेसाठी प्रा.अविनाश मोटे, डॉ.प्रवीण ढवळे, प्रा. कुलदिप पुकाळे, प्रा. उर्मिला गूळघाणे, सोबसचे इशांत पंत, गिरीश संपत व इतर प्राध्यापकांनी परिश्रम घेतले.

### Sparks-Biz Plan Competition For Students

### Implemented by



### In Partnership with



**Center of Excellence** 

# SPARKZ BIZ-PLAN COMPETITION



**Sponsored By AICTE SPICES** 

### Website for outreach:<u>https://sites.google.com/sobusinsight.org/sparkzbiz-plan</u>





Innovative Minds Club SPARKZ BIZ-PLAN COMPETITION



### Sponsored By AICTE SPICES



### **Business Plan Competition**

Participants will be challenged to conceive a novel business (product, solution, service) idea which can be developed into a commercial startup venture. The novel idea can either be a fresh innovation or an improvement over an existing product, solution or service.

### REWARDS AND PRIZES

CHAMPION TEAM: Rs 5,000 RUNNERS UP: Rs 3,000

### COMPETITION FLOW

Round I: Screening of entries to select
10 finalists i.e. the Top 10 teams.
Round II: Selection of Top 02 teams for
cash prizes via a pitch event

#### **DEADLINE FOR SUBMISSION IS APRIL 14,2023**

t: Girish Sampath : 9677262451 Dr. Pravin Dhawale : 8412053701 Aditya Bhusnar : 7248965409 Chetan P Tamtam : 7774875002 Kedar R Abhyankar : 7264990417

www.tinyurl.com/SPARKZBIZPLAN



Poster and student outreach



#### Center of Excellence

**Innovative Minds Club** 

SPARKZ BIZ-PLAN COMPETITION



**Sponsored By AICTE SPICES** 

### ELIGIBILITY

The competition is open to all irrespective of age, gender, etc. If you have a big idea and want to convert it into a venture please apply

### TEAM COMPOSITION

You could apply as an **individual or as a team.** 

The maximum number of members in a team allowed is 4 people

### EVALUATION CRITERIA

### WHY APPLY?

- Viability of the business idea.
- Understanding of the target audience.
- Feasibility of the marketing and sales strategy.
- Financial projections
- Level of innovation and uniqueness
- Presentation quality and effectiveness of the pitch.

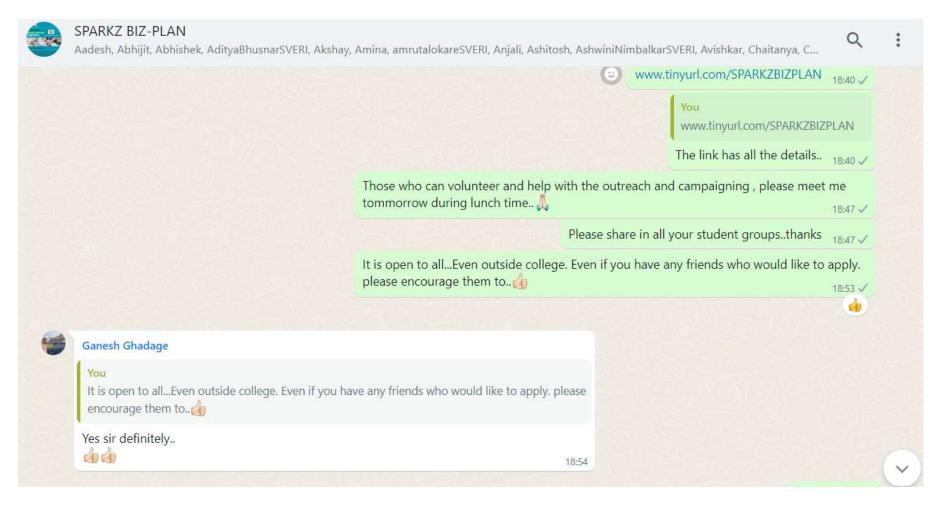
- Solve a problem of your interest
- Build a startup team with complementary skill sets
- Learn from experts, Pitch to a jury panel
- Receive rewards and recognition
- Get an opportunity to be incubated

#### **DEADLINE FOR SUBMISSION IS APRIL 14,2023**

Contact: Girish Sampath : 96772624 Dr. Pravin Dhawale : 8412053701 Aditya Bhusnar : 7248965409 Chetan P Tamtam : 7774875002 Kedar R Abhyankar : 7264990417

#### www.tinyurl.com/SPARKZBIZPLAN

## Whatsapp Group



• Number of final business plan presentations: 12















This certificate is proudly awarded to

Congratulations on the outstanding presentation of your business plan in the **Sparkz Biz Plan Competition**. Your innovative plan impressed the judges and we recognize your hard work.

Dr Pravin Dhawale

Girish Sampath

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